

## "Elevating Thought through Sight & Sound"

# **Brand Development Services**

If you answer "yes" to the following questions, hire MindGiant Media today....

- 1. Do you realize the benefits of Social Media, but don't have the time, knowledge or energy to Do it Right?
- 2. Do you want to be viewed as an Expert in your respective field?
- 3. Do you want to build your online presence in the most affordable manner possible?

MindGiant Media has created a variety of packages that expose and elevate your brand to the powers of the Internet and Social Media.

MindGiant Media productions include The Urban Heart Magazine and The Black Dollar Radio Show; your brand benefits by being exposed across our entire platform.

- a. The Urban Heart News is an online magazine that works to empower the residents in distressed urban core communities.
- b. The Black Dollar Radio Show is an Internet radio broadcast that shares financial education and business development strategies for Business Owners to help them keep their revenue in the black.

## The (3) packages for MindGiant Media include:

- I. Growth Intro Package
- II. Growth Starter Package
- III. Growth Build-up Package
- I. The Growth Intro Package--\$5 (\$1/post)

#### Includes:

a. 5 posts on one social media outlet. 1 post each day for a total of 5 days on one of your existing social media accounts of your choice. The posts will be a variety of quotes, pictures and articles that showcase you as an expert in your profession.

\*If you don't have an existing social media account, there's an additional cost of \$5 for MindGiant Media to create one.



## II. The Growth Starter Package-- \$125/month

#### **Includes:**

- a. 1 post each day across 3 social media accounts for a total of 3 posts each day and 90 posts each month.
- b. Your brand will be tagged/mentioned in all social media posts relevant to your industry across the entire MindGiant Media platform on a daily basis.
- c. Your brand will be featured on our Radio Broadcast as a Sponsor throughout the entire month.

### III. The Growth Build-Up Package-- \$250/month

#### **Includes:**

- a. 2 posts each day across 3 social media accounts for a total of 6 posts each day and 180 posts each month.
- b. Your brand will be tagged/mentioned in all social media posts relevant to your industry across the entire MindGiant Media platform on a daily basis.
- c. We will publish 2 articles/month for your brand in The Urban Heart News blog and magazine, then subsequently across the entire Internet.
- d. Your brand will be featured on our radio broadcast as a Sponsor throughout the entire month.
- e. We will create a 30 second radio commercial for your brand that will be played during every radio broadcast.
- f. You will be a featured radio show guest one time each month.
- g. Establish your brand as an affiliate marketer for 1 company.



### Additional services from MindGiant Media include:

- 1. Website Design- \$75-\$125/web page (depends on content)
- 2. Logo Design- \$250
- 3. Brochures- \$125
- 4. Business Cards- \$75
- 5. Ghost Writing- \$75/article
- 6. Set-up Affiliate Marketing Contracts- \$25/affiliation
- 7. Create Social Media Profile- \$15/account
- 8. Additional social media posts- .50\$/post

## **Benefits of hiring MindGiant Media include:**

- We showcase your brand as the expert authority in its respective industry.
- Our sole focus is to help you make more money!
- We calculate our monthly posts on a 30 day calendar, thus allowing your brand to gain exposure every single day- including the weekends.
- Our platform utilizes all Internet outlets; including Twitter, Instagram, Facebook, LinkedIn, Blogger, Google+, Pinterest, SoundCloud, BlogTalk Internet Radio and YouTube.
- MindGiant Media does not capture a commission from your increased revenue.
- We serve clients across multiple industries, including: Real Estate, Insurance, Banking, Healthcare and Transportation & Logistics.
- We're perfect for The Entrepreneur!

We can help you become an Affiliate Marketer with some of the following Companies:

- Shopify
- Fiverr
- Your Digital Creator (T-shirt Design)
- Ebay Partner Network
- LinkShare
- Advanced Commercial Capital
- ExcelCredit (Aircraft/Boating/RV Lending)



Thank you for considering MindGiant Media for all of your brand development needs. We look forward to learning more about your brand and how we can elevate your exposure to the Marketplace.

Please contact us via telephone at (904) 990-3384 or email us at mindgiantmedia@gmail.com.

Order services at <a href="https://www.fiverr.com/romoney">www.fiverr.com/romoney</a> and start "Elevating your Brand" today.